

Genre 1 Reddit post

↑ r/AskReddit Posted cbod_rug 17 hours ago 🗨️ 101 🕒 98 🏆 102 🎁 2

42.4 k **What past habit do you regret?**

↓
44.8 k Comments Award Share Save Hide Report

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👤 Nateled304 17h 🗨️ 🎁 🗨️ 5 🕒 8 & 13 More

When AirPods first came out in 2016, my mom bought them for me as a combination of my birthday present and my christmas present. I would wear my right Airpod wherever I went just to show it off to my middle school friends. It then gradually became a habit and I couldn't walk around without having an airpod in my ear. Now I am a high school student who has tinnitus and needs a hearing aid for my right ear. Don't live your life with earphones on kids, you'll have to live the rest of your life with a different type of earphones.

↑ 7.0k ↓ Reply Give Award Share Report Save Follow

👤 QuestAndA 10h

Does using open headphones actually help compared to the earphones or earbuds? I lost my airpods a few weeks ago and I was contemplating on investing in good headphones that claim to make it easier for my ears.

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👤 Harry1048 10h

You should definitely get the headphones from Brand. **They were a life changer for me!** My earbuds used to hurt my ears but by using the headphones I finally feel free!!! Brand headphones, with it's comfortable ear pad, creates a space between your ears and the speaker to soften the sound! It has its own built in noise compression which automatically lowers or mutes any sound over the decibel you decide on!!! Everything on the online store is on sale for the Holiday season! Grab the best of the best headphones, the new **GAMER** Noise Canceling Headphones!!!! You can go directly to the website with this link!!!!

<https://www.BrondHP.com/products/mw65-active-noise-cancelling-wireless-headphones>

↑ 1 ↓ Reply Give Award Share Report Save Follow

👤 Keknope 10h

Just make sure to check if it's an off brand one or not. I accidentally ordered headphones from Brond and I almost needed surgery after that. Idk how the Brond company infiltrated the Brand corp. Also, I heard mixed reviews on Brand Headphones. My uni friend swears by it but my sister hates it enough to throw the whole damn thing in the pool. If anyone's unsure I advise to just stay away from this product line in general. It seems a bit too shady for my liking. If you really want good headphones, I would just go with the big companies that everyone uses like Sony. At least you'll less likely be scammed

↑ 17 ↓ Reply Give Award Share Report Save Follow

👤 Sammytort 10h

Sure Mr.Company. Let's get you to bed.

↑ 0 ↓ Reply Give Award Share Report Save Follow

👤 Li0theRin0 15h

I had a similar experience. I'm turning 19 now but I have been wearing earphones while blasting music for the past 7 years. A few months ago, when I had the lofi girl streaming in the background as I did my house chores with earphones on, I heard a high pitched sound. I thought for a second that this was part of the music. Not surprisingly, I was wrong. I got diagnosed with Tinnitus the next week.

↑ 1.0k ↓ Reply Give Award Share Report Save Follow

👤 Nulwithme 15h

How do you think a high pitch sound is part of a Lo-Fi music? Do you even know the definition of Lo-Fi?

↑ -3 ↓ Reply Give Award Share Report Save Follow

👤 Simplecomeacks 8h

You. You are a Lo-Fi. You Lonely Frick

↑ 12 ↓ Reply Give Award Share Report Save Follow

Phon X18e
Presented by **BRAND**

SCAN ME



PROTECT YOUR EARS

Experiencing hearing loss from young age? Struggling with Tinnitus but still need to listen to your favorite music in public? Switch to **BRAND Headphones!!** 3cm of comfortable pads will create a safe distance between your ears and the speakers. Phon X18E also connects with our app Wearable to limit the maximum volume to avoid peaks. With the new wireless and noise proof headphones, our new collection **Phon X18E** will be there to **PROTECT, SUPPORT, and HEAL** your ears.

PROTECT
SUPPORT
HEAL

Wireless/Noise Proof
Phon X183
BRAND HEADPHONES

Our Solution

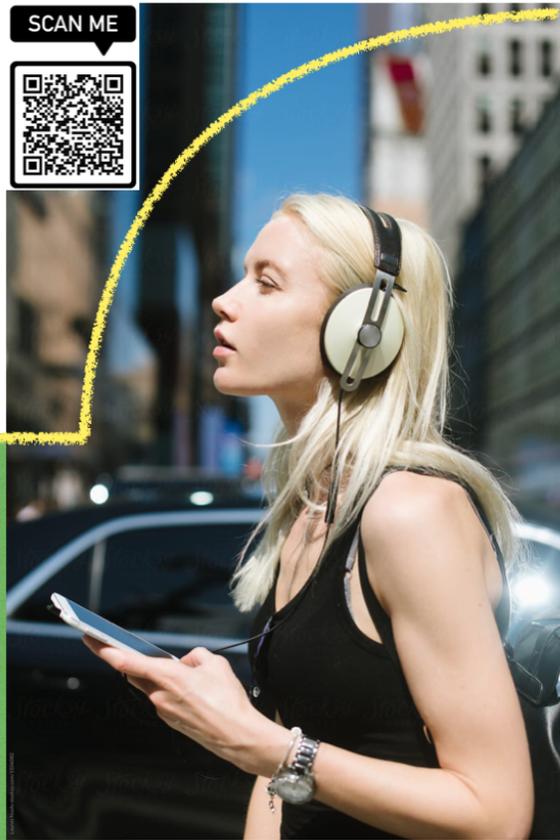
With regulated maximum decibel output, a 3 cm space in between the ear and the headphone, and the new spike prevention software, Phon X 183 reduces the percentage of possible hearing damage by 98%.

The Problem

The upcoming generation will be a generation struggling with hearing loss. With the will to listen to their electronic devices in public frequently trumps the concerning ear health condition of these young people. As conditions such as tinnitus increases between the young population, little is done to prevent the hearing loss of our bright future.



SCAN ME



Reflection Letter

In the assignment "Composing Messages in Multiple Genre Assignment", I decided to write three different genres all pertaining to a single message: Constant use of earphones causes hearing problems even for young people, and that headphones may prevent hearing damage to some extent compared to earbuds. The three genres I chose were a poster advertisement, magazine page, and Reddit post.

Because the message that I wanted to send was a solution to a problem, all three genres had an advertisement incorporated into them. The initial reason why I chose these genres was that I could easily see a headphone advertisement in these genres in real life. For example, I have seen multiple company accounts advertising their products under a Reddit post disguised as a normal user. I have also seen small poster ads on the side of a website or as small flyers given out to random people on the street. And lastly, I have seen many product advertisements in magazines.

Even though they all had the essence of an advertisement, the way they were formatted and written was very different. The Reddit post especially stood out between the three genres. The overall post was more conversation oriented while the other two were more product-oriented. This difference is important because, through the different genres, I was able to learn that even with such a different structure, the genres have the same goal and message behind them. For the Reddit post, if I had more time, I would have loved to expand on the real-life story comments. On Reddit, it is not common but not rare at the same time to find long paragraphs of personal experiences. It would be a nice experience to use my creative writing skills to create a realistic story with more details than the current Reddit post I made.

The other two genres: the magazine and poster advertisement, can look similar at first glance. They both center the main point on the product, they both have images, and they both use slogans and different font sizes to catch the reader's eyes. I tried to make them stand apart as much as possible by having a different text orientation and separate writing structure, but if I had more time, I would change the magazine to focus more on the problem and have the headphone advertisement in a separate small section on the bottom corner. As for the flyer, shortening the explanation might suit the genre better. Also, I am not fully satisfied with the font, so figuring out the font that matches the overall theme will be one of the main things that I would do if I had more time.

In the Reddit post, the first part of the message (earbuds cause hearing problems for the youth) is much more impactful than the rest because it incorporates first-hand experiences from people who volunteered to share their stories. However, the second part (headphones are better than earbuds) would easily be overlooked because social media communities such as Reddit do not trust advertisements or users who are

Sarah Kim

sponsored. This can be seen when scrolling through Reddit, posts that are marked as sponsored posts have a significantly low engagement rate and sometimes have downvotes. The magazine would have the most credibility for the product because it takes money or networking to be on a magazine and therefore it allows the readers to trust the brand a bit more than other advertisements like the poster flyer advertisements. The poster advertisement will have low credibility because anyone can make flyers and distribute them to people and therefore will have the least impact on the readers.

The biggest challenge I had -incorporating all aspects of the message in each genre subtly- was also simultaneously the most significant lesson I learned during this assignment. Even with the same message each genre had to look natural and had to have the key components for each of the genres. I had to create fake stories and conversations for the Reddit post that still pertain to the message. For the magazine, I had to seek out pictures that would aesthetically fit the structure of a magazine. And for the flyer, after my peers pointed it out during peer review, I had a hard time deciding on the font. Even though it is a small detail, it changed the whole atmosphere of the flyer. After the change in font, the flyer had a more professional look to it and enhanced a bit of credibility than before. It was interesting to know that all these genres had different details that I struggled with which naturally had the same message behind the words.

Unlike any other assignments from the past, this assignment required a lot of creativity. I had to be flexible with what I was writing. Even though there was a straightforward way to describe the message or even though there was an easier way to phrase the message, I had to challenge myself to get out of my comfort zone and restrain myself from using certain languages so that the genres look more natural. By forcing myself to be more creative and think outside of the normal writing style, I was able to step back and look at my writing objectively. But, at the same time, I did feel like I already knew most of the skills that I applied in this assignment. After being exposed to these genres in real life, I already knew how to organize each genre, and I also knew how to look past the different types of languages to understand what the real message or intention behind the posts was. And because of this, I feel like the main takeaway I got from this assignment was the more writing practice I gained.

In the future, whenever I do an assignment that involves genres other than scientific journals or articles, I would think back to this assignment. I will know what to expect/do for the assignment since I have done it once before. And when I'm doing research, I will be able to figure out the hidden messages in different genres more easily after this deep dive into genres.